

Order / Rev: 47097
 Alt Order #: 27770900
 Flight Dates: 04/25/22 - 05/10/22

Advertiser: Brett Lindstrom for Governor
 Product Desc: TV
 Estimate: 1669
 KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount		
COMMENTS APPLY TO SUB LINES A THRU A KILKN News 8 This AM																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
		Week: 04/25/22	05/01/22	MTWTF--					5	\$50.00		0.00					
		Week: 05/02/22	05/08/22	MTWTF--					5	\$50.00		0.00					
N 5	KLKN	04/25/22	05/06/22	Ch 8 News at 5p M-F Ch 8 News 5p M-F	CM	5p-530p	MTWTF--	:30	5	\$200.00	P-04	0.00	NM	10	\$2,000.00		
COMMENTS APPLY TO SUB LINES A THRU A Channel 8 Eyewitness News At Five																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
		Week: 04/25/22	05/01/22	MTWTF--					5	\$200.00		0.00					
		Week: 05/02/22	05/08/22	MTWTF--					5	\$200.00		0.00					
N 6	KLKN	04/25/22	05/06/22	M-F 4p-5p M-F 4p-5p	CM	4p-5p	MTWTF--	:30	5	\$75.00	P-04	0.00	NM	10	\$750.00		
COMMENTS APPLY TO SUB LINES A THRU A Dr. Phil																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
		Week: 04/25/22	05/01/22	MTWTF--					5	\$75.00		0.00					
		Week: 05/02/22	05/08/22	MTWTF--					5	\$75.00		0.00					
N 7	KLKN	04/25/22	05/06/22	Ch 8 News at 10p M-F Ch 8 News at 10p M-F	CM	10p-1035p	MTWTF--	:30	5	\$250.00	P-04	0.00	NM	13	\$3,000.00		
COMMENTS APPLY TO SUB LINES A THRU A Channel 8 Eyewitness News At Ten																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
		Week: 04/25/22	05/01/22	MTWTF--					5	\$250.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>				
4	KLKN	04/25/22-05/01/22	Ch 8 News at 10p M-F			10p-1035p	MTWThF----	:30		(\$250.00)		0.00	NM				
See MG 7.11,7.12,7.13,7.14,7.15 [Schedule Change-Late News 1030p-1105p] Preempt																	
5	KLKN	04/25/22-05/01/22	Ch 8 News at 10p M-F			10p-1035p	MTWThF----	:30		(\$250.00)		0.00	NM				
See MG 7.11,7.12,7.13,7.14,7.15 [Schedule Change-Late News 1030p-1105p] Preempt																	
11	KLKN	04/28/22-04/29/22	Ch 8 News Late Ed M-Sun			1030p-1105p	---ThF----	:30		\$250.00		0.00	NM				
Ⓜ MG for 15.1,7.5,7.4,8.4																	
12	KLKN	04/28/22-04/29/22	Ch 8 News Late Ed M-Sun			1030p-1105p	---ThF----	:30		\$250.00		0.00	NM				
Ⓜ MG for 15.1,7.5,7.4,8.4																	
13	KLKN	04/26/22-04/29/22	Ch 8 News at 5a M-F			5a-6a	-TWThF----	:30		\$50.00		0.00	NM				
Ⓜ MG for 15.1,7.5,7.4,8.4																	
14	KLKN	04/26/22-04/29/22	Ch 8 News at 5a M-F			5a-6a	-TWThF----	:30		\$50.00		0.00	NM				
Ⓜ MG for 15.1,7.5,7.4,8.4																	
15	KLKN	04/28/22-04/28/22	NFL Draft Thurs			7-1030p	---Th-----	:30		\$400.00		0.00	NM				
Ⓜ MG for 15.1,7.5,7.4,8.4																	
		Week: 05/02/22	05/08/22	MTWTF--					5	\$250.00		0.00					
N 8	KLKN	04/25/22	05/06/22	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-630p	MTWTF--	:30	5	\$250.00	P-04	0.00	NM	9	\$2,250.00		
COMMENTS APPLY TO SUB LINES A THRU A Channel 8 Eyewitness News At Six																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
		Week: 04/25/22	05/01/22	MTWTF--					5	\$250.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>				
4	KLKN	04/25/22-05/01/22	Ch 8 News at 6p M-F			6p-630p	MTWThF----	:30		(\$250.00)		0.00	NM				
See MG 7.11,7.12,7.13,7.14,7.15 [Schedule Change-No 6p News on Fri, 4/29] Preempt																	
		Week: 05/02/22	05/08/22	MTWTF--					5	\$250.00		0.00					
N 9	KLKN	04/30/22	05/07/22	Ch 8 News Sat at 10p Ch 8 News Sat at 10p	CM	10p-1035p	-----S-	:30	1	\$200.00	P-04	0.00	NM	3	\$600.00		
COMMENTS APPLY TO SUB LINES A THRU B Channel 8 Eyewitness News At Ten																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
		Week: 04/25/22	05/01/22	-----S-					1	\$200.00		0.00					
		Week: 05/02/22	05/08/22	-----S-					2	\$200.00		0.00					
N 10	KLKN	05/01/22	05/08/22		CM	10p-1035p	-----S	:30	1	\$250.00	P-04	0.00	NM	3	\$750.00		

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 KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Ch 8 News Sun at 10p															
Ch 8 News Sun at 10p															
COMMENTS APPLY TO SUB LINES A THRU B															
Channel 8 Eyewitness News At Ten															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/25/22		04/25/22	05/01/22	-----S					1	\$250.00		0.00			
Week: 05/02/22		05/02/22	05/08/22	-----S					2	\$250.00		0.00			
N 11	KLKN	04/30/22	05/07/22	Ch 8 News Sat at 6p	CM	6p-630p	-----S-	:30	1	\$125.00	P-04	0.00	NM	2	\$250.00
Ch 8 News Sat at 6p															
COMMENTS APPLY TO SUB LINES A THRU A															
Eyewitness News 8 At 6-Sat															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/25/22		04/25/22	05/01/22	-----S-					1	\$125.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KLKN	04/25/22-05/01/22		Ch 8 News Sat at 6p		6p-630p	-----Sa--	:30		\$125.00		0.00	NM		
Week: 05/02/22		05/02/22	05/08/22	-----S-					1	\$125.00		0.00			
N 12	KLKN	05/01/22	05/08/22	Ch 8 News Sun at 530p	CM	530-6p	-----S	:30	1	\$200.00	P-04	0.00	NM	2	\$400.00
Ch 8 News Sun 530p															
COMMENTS APPLY TO SUB LINES A THRU A															
Channel 8 Eyewitness News At 5:30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/25/22		04/25/22	05/01/22	-----S					1	\$200.00		0.00			
Week: 05/02/22		05/02/22	05/08/22	-----S					1	\$200.00		0.00			
N 13	KLKN	05/01/22	05/08/22	This Week	CM	8a-9a	-----S	:30	1	\$300.00	P-02	0.00	NM	2	\$600.00
This Week															
COMMENTS APPLY TO SUB LINES A THRU A															
This Week															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/25/22		04/25/22	05/01/22	-----S					1	\$300.00		0.00			
Week: 05/02/22		05/02/22	05/08/22	-----S					1	\$300.00		0.00			
N 14	KLKN	04/30/22	05/07/22	Good Morning America Sat	CM	7a-9a	-----S-	:30	1	\$75.00	P-04	0.00	NM	2	\$150.00
Good Morning America Sat															
COMMENTS APPLY TO SUB LINES A THRU A															
Weekend Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/25/22		04/25/22	05/01/22	-----S-					1	\$75.00		0.00			
Week: 05/02/22		05/02/22	05/08/22	-----S-					1	\$75.00		0.00			
N 15	KLKN	04/30/22	05/07/22	ABC World News Sat	CM	530p-6p	-----S-	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
ABC World News Sat															
COMMENTS APPLY TO SUB LINES A THRU A															
ABC News-Sat															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/25/22		04/25/22	05/01/22	-----S-					1	\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KLKN	04/25/22-05/01/22		ABC World News Sat		530p-6p	-----Sa--	:30		(\$250.00)		0.00	NM		
See MG 7.11,7.12,7.13,7.14,7.15															
[Schedule Change-NFL Draft 11a-6p] Preempt															
Week: 05/02/22		05/02/22	05/08/22	-----S-					1	\$250.00		0.00			
N 16	KLKN	05/01/22	05/08/22	Good Morning America Su	CM	7a-8a	-----S	:30	1	\$75.00	P-04	0.00	NM	2	\$150.00
Good Morning America Su															
COMMENTS APPLY TO SUB LINES A THRU A															
Weekend Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/25/22		04/25/22	05/01/22	-----S					1	\$75.00		0.00			
Week: 05/02/22		05/02/22	05/08/22	-----S					1	\$75.00		0.00			
N 17	KLKN	05/09/22	05/10/22	Ch 8 News Midday M-F	CM	11a-12p	MT-----	:30	2	\$75.00	P-04	0.00	NM	2	\$150.00
Ch 8 News Midday M-F															
COMMENTS APPLY TO SUB LINES A THRU A															
Channel 8 Eyewitness News- Midday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 05/09/22		05/09/22	05/15/22	MT-----					2	\$75.00		0.00			
N 18	KLKN	05/09/22	05/10/22	Ch 8 News at 6a M-F	CM	6a-7a	MT-----	:30	2	\$105.00	P-04	0.00	NM	2	\$210.00
Ch 8 Eyewitness News 6a															

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
COMMENTS APPLY TO SUB LINES A THRU A KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	MT-----					2	\$105.00		0.00			
N 19	KLKN	05/09/22	05/10/22	Good Morning America CM		7a-9a	MT-----	:30	2	\$140.00	P-04	0.00	NM	2	\$280.00
				Good Morning America											
COMMENTS APPLY TO SUB LINES A THRU A Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	MT-----					2	\$140.00		0.00			
N 20	KLKN	05/09/22	05/10/22	Ch 8 News at 5a M-F CM		5a-6a	MT-----	:30	2	\$50.00	P-04	0.00	NM	2	\$100.00
				Ch 8 Eyewitness News 5a											
COMMENTS APPLY TO SUB LINES A THRU A KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	MT-----					2	\$50.00		0.00			
N 21	KLKN	05/09/22	05/10/22	Ch 8 News at 5p M-F CM		5p-530p	MT-----	:30	2	\$200.00	P-04	0.00	NM	2	\$400.00
				Ch 8 News 5p M-F											
COMMENTS APPLY TO SUB LINES A THRU A Channel 8 Eyewitness News At Five															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	MT-----					2	\$200.00		0.00			
N 22	KLKN	05/09/22	05/10/22	M-F 4p-5p CM		4p-5p	MT-----	:30	2	\$75.00	P-04	0.00	NM	2	\$150.00
				M-F 4p-5p											
COMMENTS APPLY TO SUB LINES A THRU A Dr. Phil															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	MT-----					2	\$75.00		0.00			
N 23	KLKN	05/09/22	05/10/22	Ch 8 News at 10p M-F CM		10p-1035p	MT-----	:30	2	\$250.00	P-04	0.00	NM	2	\$500.00
				Ch 8 News at 10p M-F											
COMMENTS APPLY TO SUB LINES A THRU A Channel 8 Eyewitness News At Ten															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	MT-----					2	\$250.00		0.00			
N 24	KLKN	05/09/22	05/10/22	Ch 8 News at 6p M-F CM		6p-630p	MT-----	:30	2	\$250.00	P-04	0.00	NM	2	\$500.00
				Ch 8 Eyewitness News 6p											
COMMENTS APPLY TO SUB LINES A THRU A Channel 8 Eyewitness News At Six															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	MT-----					2	\$250.00		0.00			
													Totals	115	\$17,140.00



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 27770900

Changes as of: 4/22/2022 at 2:42 PM

Version: Highlighting Makegood 1

Status: Accepted

CPE: 321/373/1669

Flight: 4/25/22 - 5/10/22

Station: KLNK

Con Type: POLITICAL/NOTE

Agency: MEDIUM BUYING LLC

Advertiser: Brett Linstrom for Governor

Market: Lincoln&Hsing-Kry-Pis DMA

Total \$: \$17,140.00

815 Grandview Ave

Product: TV

Office: WASHINGTON

Total Spots: 115

Suite 600

Agency Order #: 11596440

Service: Nielsen

Total CPE: \$0.00

COLUMBUS, OH

Buyer: Lloyd, Dillon

Primary Demo:

Total GRP:

43215

Salesperson: ALEXANDRA BRADLEY

Assistant: ALEXANDRA BRADLEY

Traffic #: 47097

Separation: 202-955-5342

202-955-5342

Comments: Separation: 30;PopulationBuyType: CPP
Separation:

#	Day/Time	DP	Program	Rate	Len	4/25 - 5/9			Total Spots	Total \$	CPP*	GRP*
						4/25	5/2	5/9				
MSD 7	M-F 10p-10:35p		Channel 8 Eyewitness News At Ten	\$250.00	30	5	3	5	0	8	\$2,000.00	\$0.00
MSD 8	M-F 6p-6:30p		Channel 8 Eyewitness News At Six	\$250.00	30	5	4	5	0	9	\$2,250.00	\$0.00
MSD 15	Sa 5:30p-6p		ABC News-Sat	\$250.00	30	1	0	1	0	1	\$250.00	\$0.00
MGD 25	Th-F 10:30p-11:05p		Channel 8 Eyewitness News At Ten	\$250.00	30	2	0	0	0	2	\$500.00	\$0.00
MGD 26	Th 7p-10:30p		NFL Draft	\$400.00	30	1	0	0	0	1	\$400.00	\$0.00
MGD 27	M-F 5a-6a		Channel 8 News at 5a	\$50.00	30	2	0	0	0	2	\$100.00	\$0.00
TOTALS:						49	50	16	115	\$17,140.00	\$0.00	0.0

Makegood Comments

Date/Time	Action	Added by	Comment
04/22/22 2:42 PM	Sent To Rep	Joy Wenn	Late news will air late 4/28-4/29 due to NFL Draft - See MG on line 25. Other spots n/a due to NFL Draft airing - see MGS on lines 26-27